

Advantages and Disadvantages of Fairtrade



Pros and Cons of Using Fairtrade



Pros/Advantages

- Fairtrade allows us to treat all producers fairly, paying a fair wage.
- Fairtrade helps developing countries/small traders to trade competitively.
- Fairtrade helps to reduce child labour.

Cons/Disadvantages

- There are limits to what small traders can achieve.
- It can be expensive for an organisation to become fairtrade certified.
- No focus on being more efficient.

Pros and Cons of Using Fairtrade



Pros/Advantages

- Fairtrade allows the sharing of wealth.
- Fairtrade insists on stable prices for producers.
- The fairtrade premium allows us to help poorer communities.
- Providing fairtrade goods, allows consumers to buy good quality products.

Pros and Cons of Using Fairtrade



Pros/Advantages

- Fairtrade allows trade to have a positive impact on all.
- Fairtrade helps to protect the environment.
- Fairtrade helps to improve social conditions eg health.