

S2 Business - Fairtrade

Lesson	Learning Intention What are we learning to do? Today we are learning to:	Success Criteria How will I demonstrate my learning?	Have I met the success criteria?		What would help me to improve?
			Yes	No	
Fairtrade in Developing Countries (p3-11)	1 Explore ethical (fair) trading	* I can identify at least 2 reasons why businesses may promote ethical (fair) trading	✓		
	2 Organise my notes in a neat and logical Manner	* I can organise notes so that other people can read them and use them			
	3 Create text, writing in sentences and following the command word	* I can produce a high standard of written work, writing in sentences , using appropriate capital letters and a full stop at the end of the sentence.			
	4 Define key words used within a business context	* I can define at least 6 key words used within a business context			
Fairtrade in UK (p12-17)	1 Compare social and economic differences between people and countries	* I can evaluate at least one social and economic differences between people and countries			
	2 Describe what is meant by interdependence	* I can illustrate 2 examples of interdependence			
Trade Marks (p18&19)	1 Understand the influence that adverts have on an organisation	* I can identify 2 points that demonstrate how adverts influence an organisation			
	2 Discuss the impact that marketing activities have on an organisation	* I am able to discuss at least 2 marketing activities that impact on an organisation			
	3 Create a suitable logo	* I can create a suitable trademark/logo for an organisation			
Globalisation (p20-23)	1 Understand what the term trade means	* I am able to give a definition of the word trade , using 2 examples			
	2 Define what the term globalisation means	* I am able to give a definition of the word globalisation			
Food Miles (p24-27)	1 Understand what the term 'food miles' means	* I am able to give a definition of the word food miles , using an example			
	2 Describe the distance that food travels from producer to consumer	* I can describe the distance food travels from producer to consumer, using an example			
	3 Describe what is meant by the term carbon emissions	* I can describe what is meant by the term carbon emissions , using 2 suitable examples			